

## **Chapel Hill-Carrboro Farmers' Market Guidelines for Non Farm Crafts**

The following guidelines are set forth for the purpose of jurying *non-farm* crafts in order to determine whether the proposed craft is eligible to be sold at markets operated by Chapel Hill-Carrboro Farmers' Markets, Inc. All *non-farm* crafts must be juried by the Crafts Committee prior to being sold at any market operated by Chapel Hill-Carrboro Farmers' Markets, Inc. The Crafts Committee recommends to the Board of Directors of the Chapel Hill-Carrboro Farmers' Markets, Inc. whether or not the proposed craft is eligible to be sold at the market. The Board of Directors has the final determination as to whether or not a craft item can be displayed and sold.

Crafts, for the purpose of the Chapel Hill-Carrboro Farmers' Markets, Inc., shall be determined to be: **an item which an observer of the craft can appreciate the technique and execution of the employment of manual skill in the craft's production.**

Non-farm crafts are produced from materials not grown or harvested by the crafts person.

Farm crafts are value added farm products produced predominately from materials grown or harvested by the crafts person. These crafts do not have to be juried by the Crafts Committee but do have to pass all other farm inspections.

The Crafts Committee will be composed of five current crafts vendors. All recommendations to the Board of Directors by this committee will be by majority vote.

Any new *non-farm* craft item proposed to be sold at The Farmers' Market must be reviewed by the Crafts Committee and approved by the Board of Directors. New *non-farm* crafts applicants must submit applications for review by the Crafts Committee at least one month before the next jurying date. These forms should be given to the market manager.

The Crafts Committee will only jury items the last Saturday of every month if prior request is made. Potential craft vendors will not be present at the jurying to insure open and frank discussion. The Crafts Committee will render its collective decision in writing using the Crafts Jurying Worksheet to the Market manager on the next market day. The Market manager will then poll the Board of Directors for their consensus prior to informing the potential craft vendor.

Members of the Market classed as farmers may sell non-farm crafts. These crafts must meet all guidelines contained herein, be reviewed by the Crafts Committee and be approved by the Board of Directors. To retain farmer classification more than 50% of the vendor's display must be farm products for 17 weeks or more each year, this determination to be made by the Market manager.

## **Specific Criteria**

1. All crafts must be hand crafted by the vendor or a member of the vendors farm or craft unit.
2. Crafts must be the product of a home or cottage type industry using an intermediate type technology rather than an industrial type production. To be considered "hand crafted", the item must show evidence of manual skills obtainable only through a significant period of experience and dedication.

Examples of unacceptable items would be, but not limited to: tracings of paint by number, photographs, postcards, prints, printed materials, ceramics or pottery from commercial molds, wood carvings using duplicating machines, kits in any form, and any other items which clearly do not reflect originality of design.

3. The value of purchased raw materials shall not exceed 30% of the selling price.
4. No mechanical, optical, digital, or electronic reproductions will be allowed.
5. All crafts must be of excellent workmanship both in quality and design.
6. All crafts vendors must comply with and abide by all Rules and By-Laws used to govern the Chapel Hill-Carrboro Farmers' Markets, Inc.
7. The Market manager has the discretion to immediately remove any craft item that he/she considers objectionable. The Board of Directors must review the manager's decision within 30 days and make an official ruling on the matter.